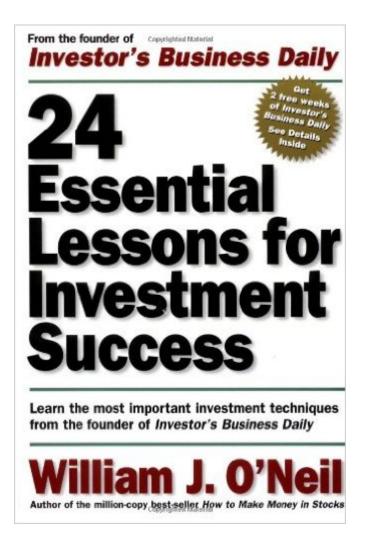
The book was found

24 Essential Lessons For Investment Success: Learn The Most Important Investment Techniques From The Founder Of Investor's Business Daily





Synopsis

The Wall Street Journal, New York Times, BusinessWeek, and USA Today Business Bestseller! From the publisher of Investor's Business Daily and best-selling author of How to Make Money in Stocks, comes the National Bestseller, 24 Essential Lessons for Investment Success, two dozen of the most important lessons for investors. In this one accessible guide, William J. O'Neil puts his popular and easy-to-follow techniques for building a profitable portfolio firmaly in the hands of investorsÂ-Â- and the goal of long-term financial security easily within their reach. 24 Essential Lessons for Investment Success is based upon the closely followed "26 Weeks to Investment Success" editorials that appear in Investor's Business Daily. Edited and updated, O'Neil's timeless advice encapsulates such investing nuggets as buy high and sell higher to making a million in mutual funds. Concentrate your investments in a few areas, know them well, and watch them carefully. Don't just rely upon PE ratios and other common technical tools. Learn to use Relative Price Strength to help you choose stocks. O'Neil's cautionary yet pro-active advice has helped to make Investor's Business Daily one of America's fastest growing and most respected newspapers. Now investor's can benefit from his timeless words of wisdom, collected in one easy-to-use resource.

Book Information

Paperback: 176 pages

Publisher: McGraw-Hill Education; 1 edition (December 13, 1999)

Language: English

ISBN-10: 0071357548

ISBN-13: 978-0071357548

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars Â See all reviews (99 customer reviews)

Best Sellers Rank: #340,000 in Books (See Top 100 in Books) #61 in Books > Business & Money

> Investing > Mutual Funds #930 in Books > Business & Money > Investing > Introduction

#2048 in Books > Business & Money > Finance

Customer Reviews

This book is an elaboration on the investment techniques in Mr. O'Neil's prior book, How to Make Money in Stocks. The elaboration focuses on additional insights into avoiding losses and using technical analysis (examining stock price and volume charts) to pick optimal stocks and times to buy

and sell. If you haven't already read How to Make Money in Stocks, this book will lack context. I suggest that you not read this book until you have read that one. If you have read that one, this book will be valuable to you only if you plan to do your own stock picking and wish to use the Momentum Growth Investing model that Mr. O'Neil recommends in that book, and supports in Investors Business Daily. If this book is not yet right for you, based on these qualifications, you need read no further. If this book fits, then, let me go on to provide some caveats. First, it is often hard to limit your losses in the kinds of stocks recommended by this technique. Following a company warning about earnings, it is not unusual for these stocks to fall 15-40 percent without ever trading at any price in between. So your losses may well be larger than he suggests here. Second, technical analysis is a field that is filled with ambiguity. Your success in reading charts will not be as good as these examples suggest. Many academic studies fail to find any value in technical analysis. Third, the kind of stocks that are recommended can perform very poorly if the market goes through a prolonged drop in valuation (as last occurred from 1973-1975). You will be buying stocks that are trading at enormous multiples. You could experience more sustained losses than Mr. O'Neil suggests in such a changed market environment, if it were to recur.

Download to continue reading...

24 Essential Lessons for Investment Success: Learn the Most Important Investment Techniques from the Founder of Investor's Business Daily The Most Important Thing Illuminated: Uncommon Sense for the Thoughtful Investor (Columbia Business School Publishing) The Most Important Thing: Uncommon Sense for the Thoughtful Investor (Columbia Business School Publishing) The Most Important Thing: Uncommon Sense for The Thoughtful Investor Gruber's SAT Word Master: The Most Effective Way to Learn the Most Important SAT Vocabulary Words Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Conoce a Pablo Neruda / Get to Know Pablo Neruda (Personajes Del Mundo Hispanico / Important Figures of the Hispanic World) (Spanish Edition) ... / Important Figures of the Hispanic World) The 13 Most Important Bible Lessons For Teenagers: Complete Meetings for Youth Groups and Sunday School Learn Spanish Step by Step: Spanish Language Practical Guide for Beginners (Learn Spanish, Learn German, Learn French, Learn Italian) Learn French Step by Step: French Language Practical Guide for Beginners (Learn French, Learn Spanish, Learn Italian, Learn German) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan!-business plan template, business plan guide - Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash,

Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1)

Warren Buffett: Best Quotes for investor: Wake up your inner investor soul (best quotes, warren buffett book, warren buffett way, warren buffett biography, warren buffett letters) Investor's Business Daily Guide to the Markets Music Industry Forms: The 75 Most Important Documents for the Modern Musician (Music: Business) Delta Force: A Memoir by the Founder of the U.S. Military's Most Secretive Special-Operations Unit Buffettology: The Previously Unexplained Techniques That Have Made Warren Buffett the World's Most Famous Investor Arnold Schwarzenegger: Arnold Schwarzenegger's Life Lessons & Secrets to Success (Entrepreneur, Visionary, Success Principles, Law Of Attraction, Business Books, Influence, Entrepreneurship) Learn Guitar - Guitar Lessons - Guitar Songs - Guitar Fretboard (Guitar Chords - Learn How To Play Guitar - Tim B. Miller Collection) (Learn How To Play ... Collection - Guitar Fretboard Book 6) 7 Deadly Sins - The Actor Overcomes: Business of Acting Insight By the Founder of the Actors' Network

Dmca